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| **EDUCATION:**  Rupert, at the early age of ten, he was sent by his parents to a prominent and prestigious school in Australia, Geelong Grammar School. At school, he was the editor of the student journal, If Revived, and was also co-editor of the school’s official journal, The Corian. He took his school’s cricket team to the National Junior Finals. He worked a part-time job at the Melbourne Herald, where his father was the chief executive. There, he was taught by his father, so as to ensure that in the future, Rupert would assume responsibility for the business. After graduating school in 1949, Murdoch moved to England to attend Worcester College at Oxford University. There, he studied politics, economics, and philosophy.  **SIGNIFICANT AUSTRALIAN FIGURE**  He is a significant individual, two very large and well-known media companies, News Corp and Fox Corporation. He is the owner of News Corp, which is one of Australia’s largest media conglomerates. After Kevin Rudd launched a petition for a royal commission into the power of News Corporation in Australia, the Opposition Leader Anthony Albanese declined to provide Labor’s support, and stated, “It’s a little bit like complaining about the referee in a footy game. It might make you feel ok, but it doesn’t change the outcome or change the result.” Albanese’s accurate description is a rare example of a senior politician speaking truthfully in public about the large media company, News Corp, that is the “puppet master” of the politics and government. This statement shows how powerful and significant Rupert Murdoch is | **WHO IS RUPERT MURDOCH?**  Rupert Murdoch, in full, Keith Rupert Murdoch is an Australian born American who was the son of a famous war correspondent and newspaper publisher. After his father's death, Murdoch inherited his father's business, the Sunday Mail and the News. he continued to purchase other media outlets throughout the years. Murdoch even started purchasing American newspapers during the 1970s. in 1985, he branched out to entertainment, purchasing 20th Century Fox Film Inc. now known as 21st Century Fox, and also purchased News Corp.  **CHILDHOOD:**  Rupert Murdoch was the second son of Keith Murdoch and Elisabeth Murdoch. He was born on 11th March 1931, Melbourne, Australia. His father was a journalist and a famous World War One reporter, later becoming chief executive of the leading Melbourne Herald newspaper group. Since birth, Murdoch has gone by his middle name, Rupert, which was his grandfather’s name. his father had major influences on him during his childhood and his later career as a publisher. He graduated a prestigious Australian boarding school, Geelong Grammar, then later attending Worcester College at Oxford University in England. There, he studied economics, politics, and philosophy. After the passing of his father in 1952, Murdoch came back to Australia in 1953, inheriting his father’s business, only at the young age of 22. | RUPERT MURDOCH*"I was brought up in a home publishing home, a newspaper man’s home, and was excited by that I suppose. I saw that life at close range and, after the age of ten or twelve, never really considered any other.” -Rupert Murdoch* **By Lourisse Asuncion** |
| *“As with all politically lead governments, foreign investment is the slowest in the media section. Politicians are somewhat paranoid about the media, but we still think it’s worthwhile.”* |  |  |
| **CHALLENGES**  The sudden death of his father in 1952, as he quickly took over the business his father left for him.  In 2000, at the age of 69, Rupert Murdoch was diagnosed with prostate cancer.  Phone hacking scandal enveloping the News Group Intl in 2011. It was a controversy that involved the now-defunct News of the World and other British newspapers that were owned by Rupert Murdoch. The employees of the newspaper were accused of engaging in phone hacking, police bribery, and exercising improper influence in the pursuit of stories.  **ACCOMPLISHMENTS**  Within a decade and a half, Murdoch managed to gather a portfolio of newspapers worth $50 million.  For six decades, he managed to build two large empires, that are widely known today, News Corp. and Fox Corporation.  He acquired 20th Century Fox in 1985, which is now one of the biggest media company in the world. | *“I just wanted to say that I was brought up by a father who was not rich, but who was a great journalist, and he, just before he died, bought a small paper, specifically in his will saying that he was giving me the chance to do good.”*  **FACTS**  -He was once reported dead by his own newspaper. Claiming Murdoch had died from a drug overdose.  -He has appeared twice in The Simpsons as himself, his entrance line was, “I’m Rupert Murdoch, the billionaire tyrant, and this is my sky box.”  -He sold 60 percent of 21st Century Fox to Disney for $71.3 billion.    **CAREER**  After the death of Murdoch’s father in 1952, shortly after, in 1953, he came back to Australia to take over the family business, The News, only at the young age of 22. Only fifteen years after taking over the family business and following a series of acquisitions, over the last years, he had amassed a portfolio of newspapers worth more than $50 million. Today, Murdoch is one of the most influential figures in the media industry, with business interests which span television broadcasting and entertainment context to newspapers and book publishing. Over the last six decades, he has built two empires, News Corp (NWS) and Fox Corporation (FOX) own well established media properties which operates in five continents. | customize this brochure Insert your company information in place of the sample text.  Select the Office button, and then Save As. Select Document Template in the Save as dialog box (the file name extension should change from .docx to .dotx).  Next time you want to use it, select the Office button, and then New. Select My Templates. Use this template to base another brochure on it. |

**TIMELINE**

**1931-** Keith Rupert Murdoch was born.

**1953-** After his father’s passing, he took over the family business, The News, a small Adelaide newspaper owned by his father.

**1964-** Launched The Australian, a broadsheet covering the whole of Australia.

**1968-** Moves into the British market, purchasing the News of the World, United Kingdom’s highest selling newspaper, from the Carr family.

**1969-** Buys the Sun, the former Daily Herald, turning it into a tabloid.

**1973-** Makes his first move on the US market, purchasing the San Antonio Express-News.

**1976-** Buys the New York Post.

**1981-** Purchased Times Newspapers, owner of the Times and Sunday Times, guaranteeing the papers’ editorial independence.

**1985-** Acquires 20th Century Fox film for $600 million, along with local TV stations.

**1989-** Launches Sky television in the UK, later merged with the BSB to form BSkyB the following year.

**1993-** Purchased Star TV in Asia.

**1996-** Launches Fox News channel in the US.

**2000-** Treated for prostate cancer.

**2004-** Shifts News Corp. incorporation from Australia to the United States.

**2007-** Purchases Dow Jones, the publisher of the Wall Street Journal.

**2019-** Disney acquires 60 percent of 21st Century Fox assets for $71.3 billion.